

12-1-1986

Henri Temianka Correspondence; (black)

Ralph Black

Follow this and additional works at: http://digitalcommons.chapman.edu/temianka_correspondence

Recommended Citation

Black, Ralph, "Henri Temianka Correspondence; (black)" (1986). *Henri Temianka Correspondence*. 195.
http://digitalcommons.chapman.edu/temianka_correspondence/195

This Letter is brought to you for free and open access by the Henri Temianka Archives at Chapman University Digital Commons. It has been accepted for inclusion in Henri Temianka Correspondence by an authorized administrator of Chapman University Digital Commons. For more information, please contact laughtin@chapman.edu.

Henri Temianka Correspondence; (black)

Description

This collection contains material pertaining to the life, career, and activities of Henri Temianka, violin virtuoso, conductor, music teacher, and author. Materials include correspondence, concert programs and flyers, music scores, photographs, and books.

Keywords

Henri Temianka, Ralph Black, December 1, 1986, recreation and entertainment, culture, camaraderie, virtuosity in musical performance, violinist, orchestras, chamber music, money, funds

American Symphony Orchestra League

December 1, 1986

Dear

Henri / Sir Henri

"How can I help our governing boards, trustees, volunteer associations, managers, staff, and volunteers to be more effective?"

"How can we raise more money for the orchestra?"

"How can I tell if the orchestra has problems and what can I do about them beforehand?"

"Who is responsible for the deficit?"

"Is there a job description for the symphony board member? The manager?"

"Where can we find new trustees who can help us reach our full potential?"

"Why does one orchestra succeed and another fail?"

"How much money should each trustee be expected to contribute to the orchestra?"

Good questions! Want some good answers? My second book, More Black Notes, gives the answers to these questions in a straightforward, no nonsense manner. This book will certainly make success come more quickly to your orchestra. In a nutshell, it tells you how to run a symphony orchestra.

Many orchestras purchased a copy of my first book, The Best of Black Notes, for each board member. Many presidents,

volunteer associations, chairmen, and managers found that the practical advice my book gave saved them a lot of time and trouble.

More Black Notes is full of good advice. It is also funny.

Here is some good advice: order a copy of More Black Notes for every member of your board today.

More Black Notes costs \$10.00. But if you order before January 2, take \$1.00 off the cost of each book. Order 10 or more and take an additional 10% discount.

It will do you good and help you, too. I guarantee it! If it doesn't help you, I will come and mow your lawn all next summer! Now would I lie to you?

Cordially,



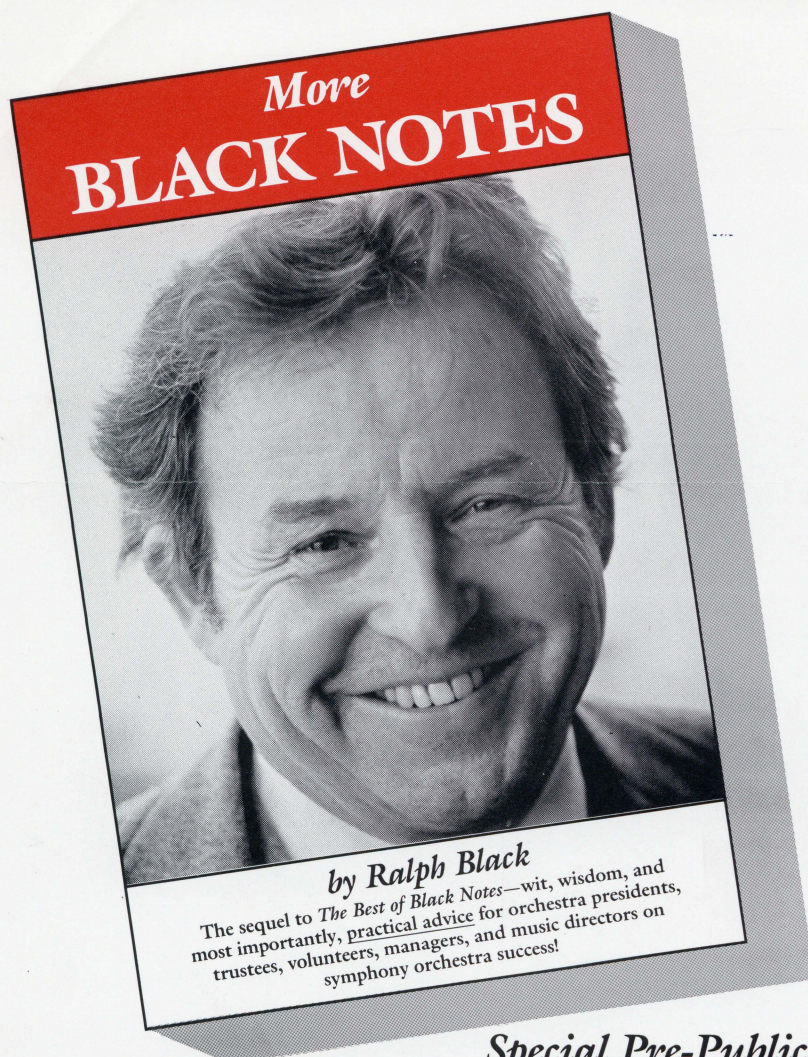
Ralph Black
Vice President
Consulting

P.S. My first book, The Best of Black Notes, became a best seller and is now sold out. But we might reprint it if enough of you ask!

So How is the Great Man?



DON'T MISS IT!



More wit.

More wisdom.

More common sense.

More practical advice.

More insight.

More inspiration.

In three words...

***More*
BLACK NOTES**

Special Pre-Publication Discount!

Take advantage now of the special "one dollar off" pre-publication discount (applicable to prepaid orders postmarked by January 2, 1987). The "one dollar off" discount applies to *each* book ordered. Orders of 10 or more receive an *additional* 10% discount. A great gift idea for your colleagues and friends!

YES! Please send me _____ copies of *More* **BLACK NOTES** just as soon as it comes off the press.

Name _____

Address _____

City _____ State _____ Zip _____

☐ Yes, I am a member of the League and eligible to purchase *More* **BLACK NOTES** at the member price.

Return to: American Symphony Orchestra League
Publications
633 E Street, NW
Washington, DC 20004
OR call 202-628-0099

	Amount
Member Price _____ @ \$10.00	= \$ _____
Nonmember Price _____ @ \$12.50	= \$ _____
Postage & Handling	+ \$ _____
Less Pre-Publication Discount (\$1.00 per book)	- \$ _____
TOTAL	\$ _____

To determine postage:	
Amount of order	Add
1-4 books	\$1.00
5-9 books	\$2.00
10 or more	\$3.00

Subtract 10% from total for orders of 10 or more.

☐ Check enclosed (U.S. funds only) payable to the American Symphony Orchestra League.

Please charge to: ☐ VISA ☐ MasterCard ☐ American Express

Name _____
(as it appears on card)

Account No. _____ Exp. Date _____

Signature _____

ALL ORDERS MUST BE PREPAID. Orders will be mailed first class or via UPS. Allow two to three weeks for delivery.